

EMPLOYMENT OPPORTUNITY

Copotronic InfoSystems Ltd invites applications for immediate recruitment in the following positions:

Post: Software & Digital Marketing executive

Vacancy: 10

Job Context:

- We need a Digital Marketing Expert who has practical experience in software features and IT services, social media marketing, affiliate marketing, digital marketing.
- Candidate must be able to take responsibility on the Digital Marketing related activities.
- Develop of online marketing analysis.

Job Requirements:

- Carry out direct software marketing activities according to the goal by own and set up by the Team Leader.
- Good knowledge of web application and software functionality.
- Enable to Talk Efficiently to the client over the phone and visit client office.
- Maintain quality relationships with current and new clients.
- Works with the sales team to develop sales goals and action plans.
- Staying up-to-date and knowledgeable on our and global software.
- Computer skills with Microsoft Excel, Software Operation, Project Documentation, Word, Internet Browse & Search, PowerPoint Presentation, Email.
- Plan and execute all digital marketing (including SEO/SEM, marketing database, email, social media and display advertising campaigns.
- SEM activities in managing PPC campaigns with Google
- Launch Optimized Digital Campaigns through Google Ad words.
- Social Media, Blog, Website & Email, etc. to increase company and brand awareness and lead generation.
- Analysis and Write content for SEO and Social networking accounts such as Facebook, Twitter, YouTube, LinkedIn, etc. Create and edit posts, videos, and other content.

Employment Status: Full-time

Educational Requirements: Bachelor / Masters of Business Administration (BBA) / (MBA) from any reputed university

Experience Requirements: At least 1-2 year(s)

Additional Requirements:

- Age 22 to 30 years
- Both males and females are allowed to apply.
- Digital Marketing, Social Media Marketing
- Ability to work individually and independently with minimal supervision.
- Analytical, Problem Solving and Decision-Making Skills.
- Should have knowledge of client requirements analysis.
- Sales & Marketing based experience.
- Multi-Tasking Ability with pressure.
- Work with under pressure and maintain the deadline.
- Customer Satisfaction is the first priority.
- Team management, task management, project management.

Job Locations: Dhaka, Chattogram

Salary: Negotiable

Compensation & Other benefits: As per Company Policy

Candidate who meet the above-mentioned requirements may apply by e-mail to career@copotronic.com or send CV with one copy of PP size photograph, online portfolio link and your expected salary before **5th October, 2019**

Corporate Office:

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